

UMEED

Social & Economic Development



UMEED
Agents Of Hope

Annual Report 2022-23



2023

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VISION AND MISSION



We at UMEED are striving to achieve a happy and healthy world, where people live in harmony with each other and in a sustainable environment for generations to come. We believe it is possible to make a world which knows no suffering and knowledge permeates through all levels. We draw our inspiration and spirit from an ancient Indian chant:

UMEED: Core Values

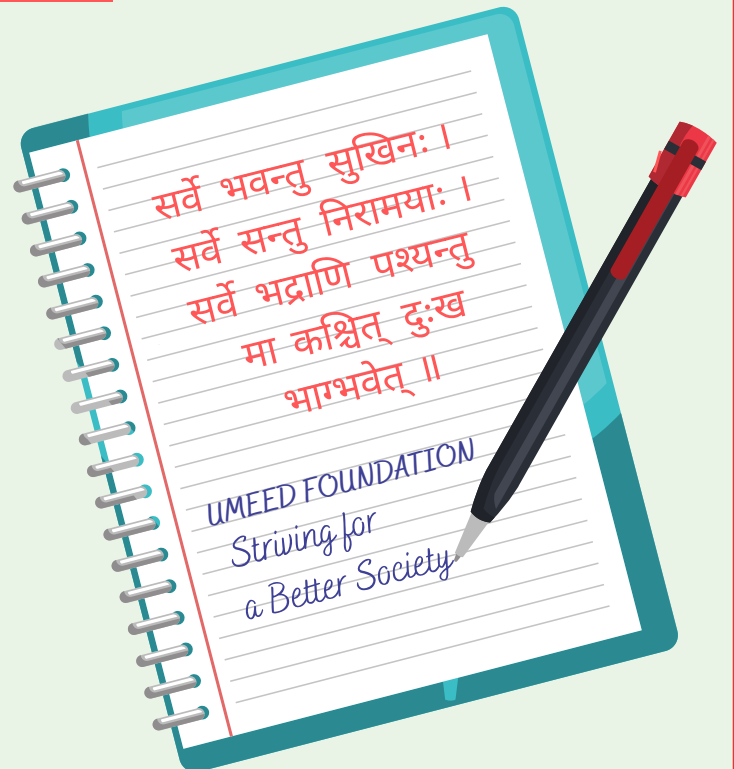
Trust

Transparency

Volunteerism

Grassroots Effort

Universal Oneness



Shelter school

FOOD DISTRIBUTION AT URMILA DEVI MEMORIAL SOCIETY

Umeed social and economic development arranged an event to distribute food at the Urmila Devi Memorial Society. The food was provided to children whose families depend on begging for their livelihood and live in nearby slum areas.



FLAG HOISTING AT URMILA DEVI MEMORIAL SOCIETY

Description - Flag hoisting at Urmila Devi Memorial Society (school)

EDU-FIESTA 2022

PROBLEM: - The youth are important for our country's growth, and their success will contribute to India's prosperity. Nowadays, success is often linked to having a good career and salary. To achieve this, young people face many challenges. They work hard and sacrifice their happiness to prepare for exams and study in engineering colleges. This pressure can cause frustration, depression, and stress. Some may even turn to unhealthy habits like smoking to cope.

ACTION: - The UMEED Foundation and ISKCON Varanasi organized "EDU-FIESTA 2022" for the youth. This program aimed to uncover hidden talents through cultural, sports, and academic activities. About 170 students from engineering colleges, including IIT BHU and MNNIT Allahabad, participated with 45 volunteers' support. The event took place from February 27 to March 5, 2022, featuring dramas, workshops, classes, sightseeing, music, dance, and more, bringing joy and excitement. The total cost was Rs 3 lakhs.



IMPACT: - The EDU-FIESTA 2022 event had a positive impact on the youth by reducing stress and promoting happiness. They enjoyed activities like singing, dancing, drama, debate, and discussions, which boosted their confidence. They also received career guidance, attended skill-based classes, and got tips for exams like UPSC and IIMs. Sightseeing trips allowed them to express their creativity. This event taught them to value happiness in the present and not just wait for success in their careers.

SEED TABLE TENNIS ACADEMY

PROBLEM: - Varanasi has many talented people in different fields like academics, writing, singing, music, dancing, painting, and drawing. Table tennis is a popular sport among the people of Varanasi, especially children. However, the city lacks proper facilities and coaching centers for table tennis. Schools also don't have suitable setups for the game. As a result, children play table tennis in small rooms, gardens, or public places, which affects their practice. They struggle to perform well in competitions and often get eliminated in district, state, or national championships.

ACTION: - The UMEED Foundation, a responsible organization, joined forces with "RAJPOOT & COMPANY" to create a modern table tennis academy in Varanasi. The academy offers year-round training and a customized curriculum for students of all ages and skill levels. Ten dedicated



UMEED volunteers worked tirelessly to establish this unique center, with a total investment of Rs 40,530.

IMPACT: - The table tennis academy brought positive results for the students. They made new friends



from different schools and enjoyed the physical and mental benefits of playing the sport. The academy also encouraged family participation, allowing students to play with their parents and siblings. To make it affordable, the UMEED Foundation set a minimal fee of Rs 200 per month or Rs 500 for a one-year membership. Over 40 students eagerly registered on the first day, showing a great response.

SCHOLARSHIPS



We gave scholarships to 6 students who were doing well in their studies. These scholarships were given to help them with their education. Some of the students who received these scholarships are-

- ❖ Aaina
- ❖ Aditi Seth
- ❖ Amjad Khan
- ❖ Anchal Prajapati
- ❖ Sania
- ❖ Tamanna





Impressions

PROBLEM: - Young people are crucial for India's growth. They work hard to succeed in a society that values well-paying jobs. They prepare for tough entrance exams and continue their academic journey with dedication. However, this pursuit of success can come at a cost. They sacrifice their happiness and face immense pressure, leading to unhappiness, stress, and unhealthy habits like smoking and drinking. These challenges affect their focus on the future and overall well-being.

ACTION: - UMEED Foundation and DISKCON Varanasi organized "IMPRESSIONS-2022" to help you



overcome challenges. With support from over 50 UMEED Foundation volunteers, the event showcased talents of 400 students from BHU, IIT BHU Varanasi, IIIT, and MNNIT Allahabad. Held for two days in October 2022 at

AMA Allahabad and Rudraksha Varanasi, it featured performances, speeches, music, dance, and more. The event's cost was Rs. 17 lakhs.

IMPACT: - IMPRESSIONS-2022 positively impacted the youth, reducing stress, tension, and depression. Students enjoyed diverse events like fusion music, cultural dance, and drama, boosting their confidence. Motivational talks from successful individuals provided valuable career guidance. The event encouraged creative expression and challenged the notion that success is the sole source of happiness. It emphasized enjoying joyful activities and believing in the fulfillment of dreams over time.

HUNGER FREE NIGHTS

Problem: A difficult scenario prevails in the vicinity of the Durgakund temple, where approximately 300 people, including daily wage labourers and homeless beggars, struggle to afford even a single meal. They frequently find themselves without enough money to feed themselves due to meagre earnings from labour or begging. Unfortunately, they cannot always find work, leaving them hungry and without food for the entire day, forcing them to sleep on the streets.

Action: Recognising the critical need for assistance, the UMEED Foundation has launched a food distribution programme to address this need. Six dedicated volunteers visit the areas surrounding the Durgakund temple every night and deliver approximately 200 food packages to those



in need, primarily daily wage labourers and beggars.

Impact: During the 2022-23 period, the UMEED Foundation made a significant impact by daily delivering 20,000 food packets to street-dwelling residents in the Durgakund neighbourhood. This caring approach has resulted in positive transformation, ensuring that these people enjoy a nutritious food. As a result, their sleepless nights without meals have been reduced, and they no longer have to go through the day hungry. The continuous commitment of the UMEED Foundation in Varanasi has made a huge difference in the lives of the region's affected people.

OLD AGE HOME

FOOD DISTRIBUTION

PROBLEM: - Growing old can be tough. It can make people feel alone, scared, and unloved, especially in old age homes. Some elderly live with their children, but nowadays it's harder for them to stay with family. Children sometimes send them to old age homes to avoid taking care of them.

There's a saying: "Your parents showed you the world, and in return, you showed them the old age home." It makes fun of children who can care for themselves and their young ones but see their parents as a burden, prioritizing their own happiness.

ACTION: - UMEED Foundation took a step to help parents living in old age homes. This help may not heal their emotional wounds caused by their children, but it was done as a kind gesture. On July 18, 2022, around 10 UMEED Foundation volunteers visited an old age home in Varanasi. There were about 25+ elderly people living there. We brought packets of cooked food and not only gave them out but also helped feed the parents in the dining room. We also brought extra food in case someone wanted more. The total cost of the food distribution was Rs 40,759.

IMPACT: - When our volunteers gave out food at the old age home, it made the people there very emotional. Some even started crying. As we served them food, they felt happy and ate with excitement. Some asked for seconds, and our volunteers kindly gave them more. Some of the elderly people began talking to our volunteers and treated them like their own children. They were happy to have someone to talk to and shared stories from their younger days. While eating, they said how happy they were and mentioned that it had been a long time since they had enjoyed such tasty food.



FOOD DISTRIBUTION

ACTIVITY: - FOOD DISTRIBUTION PROGRAM AT RAMNANAGR SLUM (VARANASI)

PROBLEM: There are approximately 850 people living in the slum who are deprived of enough food. People in the Ramnagar slum neighbourhood live dismal lives, unable to provide food for themselves and their families twice a day. There are several circumstances in which they and their children sleep. This has resulted in malnutrition, particularly among the children.

ACTION: UMEED Foundation has taken a step forward to eliminate the stigma of hunger and malnutrition. Every day, our 5-6 volunteers visit the Ramnagar slum and distribute 50- 60 food packets to needy households. The food is cooked and packed in sanitary circumstances. The nutritional quality of the meal is given special consideration.

IMPACT: During the year 2022-23, UMEED Foundation donated 15000 food packages to Ramnagar slum residents, serving 60 households on a daily basis. As a result, individuals began eating twice a day, which improved their health, particularly for children. Our free meal campaign was also a success in breaking the chain of malnutrition. People began to feel healthier after eating.



09 SOLUTION

PATNA, LUCKNOW AND HYDERABAD

PROBLEM: - Old age homes provide housing and care for older people who need help with daily tasks and medical support. However, residents may face challenges like loneliness and isolation. Being away from family can cause sadness and poor mental health. While there are chances to socialize, forming close friendships can be difficult due to age differences, diverse backgrounds, and varying health conditions.

ACTION: - On September 23, 2022, on a special day for making a positive impact, 10 volunteers from UMEED Foundation and 09 Solutions, a software company, visited "Apna Ghar Sewa Sansthan," an old age home in Patna and Lucknow. In both centers, there were more than 20 people of similar age. The volunteers met the elderly residents, had lunch with them, and spent quality time together. They wanted to learn about their daily activities and how they felt living in the old age homes. The total cost of the visit was Rs 40,000.

IMPACT: - The elderly residents shared their life stories, and the volunteers listened and shared their own stories. The residents were happy to have the volunteers and treated them like family. The volunteers tried to bring happiness to their lives, even though they couldn't erase all their pain.



CHILDREN COUNSELLING MELA

PROBLEM: - Children's education is crucial for India's future success, but there are concerns. The focus on exam scores leaves them uncertain about career choices. Parents sometimes restrict their exploration of interests. Children may lack self-awareness and knowledge about career options. Pressure to make the right choice leads to fear of failure. Disadvantaged children face additional challenges due to lack of guidance. Providing resources for confident career



decisions is essential.

ACTION: - On 11-10-2022, UMEED Foundation, a group of IIT alumni with corporate experience, visited a nearby school to help students with career decisions. They began with an hour-long orientation session, discussing study-related issues. Students were divided into small groups with one mentor for every five students. Interactive discussions and one-on-one conversations were held to provide personalized

guidance. The total cost for organizing the event was Rs 21,919.

IMPACT: - Students actively participated in a lively counseling program, showing interest in mentors' guidance. The session was engaging and fun, with interactive communication. Mentors motivated students, understood their problems, and provided helpful solutions. Students set clear goals, leaving satisfied and enthusiastic. They learned math problem-solving techniques and received practical advice on studying, personal growth, and career



WINTER CLOTH DISTRIBUTION

PROBLEM: - Winter clothing is crucial in slum areas where residents lack access to basic

necessities. Many individuals in slums struggle to afford warm clothing due to economic challenges. Their main sources of income, like daily wage labor or begging, are insufficient. This leads to the inability to provide proper winter clothing for themselves and their families, putting them at risk of skin-related diseases. Distributing winter clothing is essential to protect them from harsh weather conditions and ensure their well-being.



ACTION: - UMEED

Foundation organized a clothing distribution program for slum residents. We collected clothes door-to-door and visited many houses in our neighborhood. After gathering enough clothes, we went to Chittupur slum in Varanasi, set up a camp, and distributed clothes to everyone individually. The campaign took place from 3-10-2022 to 5-3-2023, and we successfully carried out the distribution drive.



IMPACT: - Proper winter clothes are important for protecting people from extreme cold. It boosts confidence and well-being, keeping them safe from harsh weather and illnesses. Winter clothes bring happiness to people in slum areas, providing warmth for a year or two and ensuring their children's comfort.

KAMBAL DISTRIBUTION

PROBLEM: - Life can be beautiful, but not everyone is fortunate enough to enjoy it. Some people struggle daily just to find food. They are homeless, living on the streets or in slums. Due to lack of education and skills, they have limited job opportunities and often resort to begging or labor work to survive. Winter poses an even greater challenge for them. They can't afford warm clothes or blankets, making it extremely difficult to



endure the freezing temperatures. They suffer from cold all day long and, tragically, some even lose their lives, leaving their families behind.

ACTION: - To help those affected by the cold, the UMEED Foundation initiated a blanket distribution drive for people living on the streets and in slum areas. We purchased 150 blankets from various stores in Varanasi. On October 11, 2022, more than 15 volunteers from the UMEED Foundation visited a slum area in Sarnath, Varanasi, and set up a camp to distribute the blankets. Around 50 people in the slum area benefited from this drive. A similar process was carried out on the streets of Sarnath, and approximately 100 people received blankets. The total cost of this blanket distribution drive was Rs 45,000.

IMPACT: - The people who received blankets from our volunteers expressed a visible sense of relaxation and relief on their faces. They were happy because they could now stay warm and no longer shiver in the cold weather. Some of them immediately wrapped the blankets around themselves, while others took them home for later use. The purpose of this blanket distribution drive was to protect the slum dwellers and people living on the streets from the cold weather and reduce the number of deaths that typically occur during this time due to the cold.

MEGA ANNUAL FEST

ANTYODAYA

PROBLEM: - Children's education is vital for their growth and future. It gives them knowledge, skills, and opportunities to develop. India's future depends on our children. But just going to school isn't enough. The current education system limits outdoor activities and playtime. The internet and phones also affect their well-being. They spend too much time online, which harms them. Our educational system disconnects them from our culture. They don't know our values, traditions, and manners.

ACTION: - The UMEED Foundation organized an event called "ANTYODAYA" in collaboration with "Anokhi Peהל" at MNNIT, Allahabad. Over 400 children from nearby schools and slums participated in this joyful event. It included a science exhibition, fun games, music, dance, debates, quizzes, puzzles, Vedic maths, and spelling competitions. The total cost of organizing the event was Rs 40,530.

IMPACT: - Organizing a competition event for school children supported their growth and learning.

The event included exciting competitions to showcase talents and instill cultural values. Children learned teamwork, sportsmanship, and respect for others. It fostered community and encouraged skill development while appreciating cultural heritage.



MALA GRAMODYOG SEWA SANSTHAN VISIT

parents due to various reasons like death, abandonment, or inability to care. Orphans lack parental support, leading to emotional, social, and practical challenges. They may experience grief, instability, difficulty meeting basic needs, continuing education, and accessing healthcare. Orphanages care for parentless children but face obstacles like lack of individualized attention and emotional issues.

ACTION: - On November 18, 2022, five volunteers from UMEED Foundation visited an orphanage called "MALA GRAMODYOG SEWA SANSTHAN" in Khora Colony, Ghaziabad, Uttar Pradesh. They brought toys and chocolates to share with the children. The volunteers spent quality time with the children from morning till afternoon. They engaged in fun activities like games, music, and dancing. The volunteers talked to the children about the importance of exercise, yoga, discipline, personal health, and hygiene. The total cost of this program was Rs 28,000.

IMPACT: - We had an enjoyable and interactive session with the children. They were excited and eager to meet us. The children actively participated in all the activities,

PROBLEM: - Becoming an orphan means losing one or both



including games and cultural events. Despite there being 50 children in the orphanage, they showed great unity. Our team of volunteers noticed that the children were mature for their age. They were quiet and well-behaved. Most of them were independent in their daily tasks such as waking up early, studying, cleaning, and doing laundry and dishes. They lived a solitary life and had limited connections with the outside world.

JERSEY DISTRIBUTION

PROBLEM: - A school in Lakha Hakam, Rajasthan, lacks funds for sports facilities and equipment. Many students from low-income families cannot afford sports jerseys, preventing their participation and hindering their physical and skill development. Community support and awareness are needed to provide resources and improve sports infrastructure, ensuring equal opportunities for all children's fitness and development.

ACTION: - After learning about the school's poor infrastructure, the UMEED Foundation took action to help the children and the school by donating sports jerseys. On December 18, 2022, five volunteers from the UMEED Foundation



visited the school and distributed jerseys to almost 100 children. The aim of this event was to encourage sports activities in the school and generate interest among students to participate in different sports. The cost of organizing this event was Rs 19,520.



IMPACT: - The students were very happy when they received the sports jerseys. They were so excited that they immediately started trying on their jerseys right at the distribution ceremony. Another thing they noticed was that they liked the color and style of the jerseys that were given to them. The volunteers also talked about how important sports are in our lives and encouraged the children to take part in different sports activities.

Our Team

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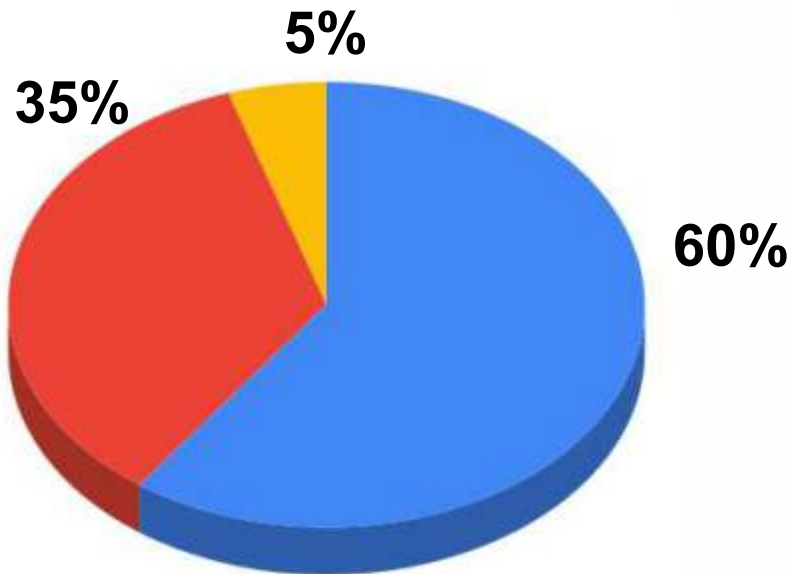


Program coordinator

Jayanti Dhiraj
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Program Coordinator, Umeed



Financial Snapshot 2022-23

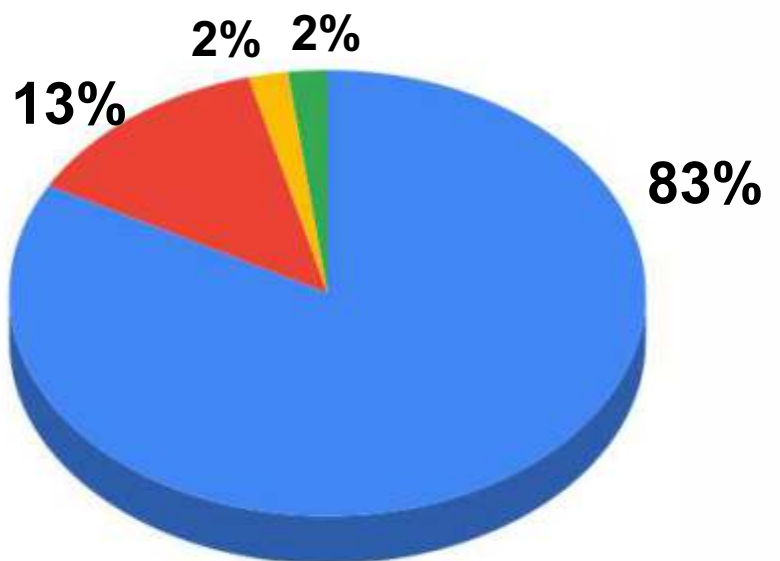


Where our money came from :

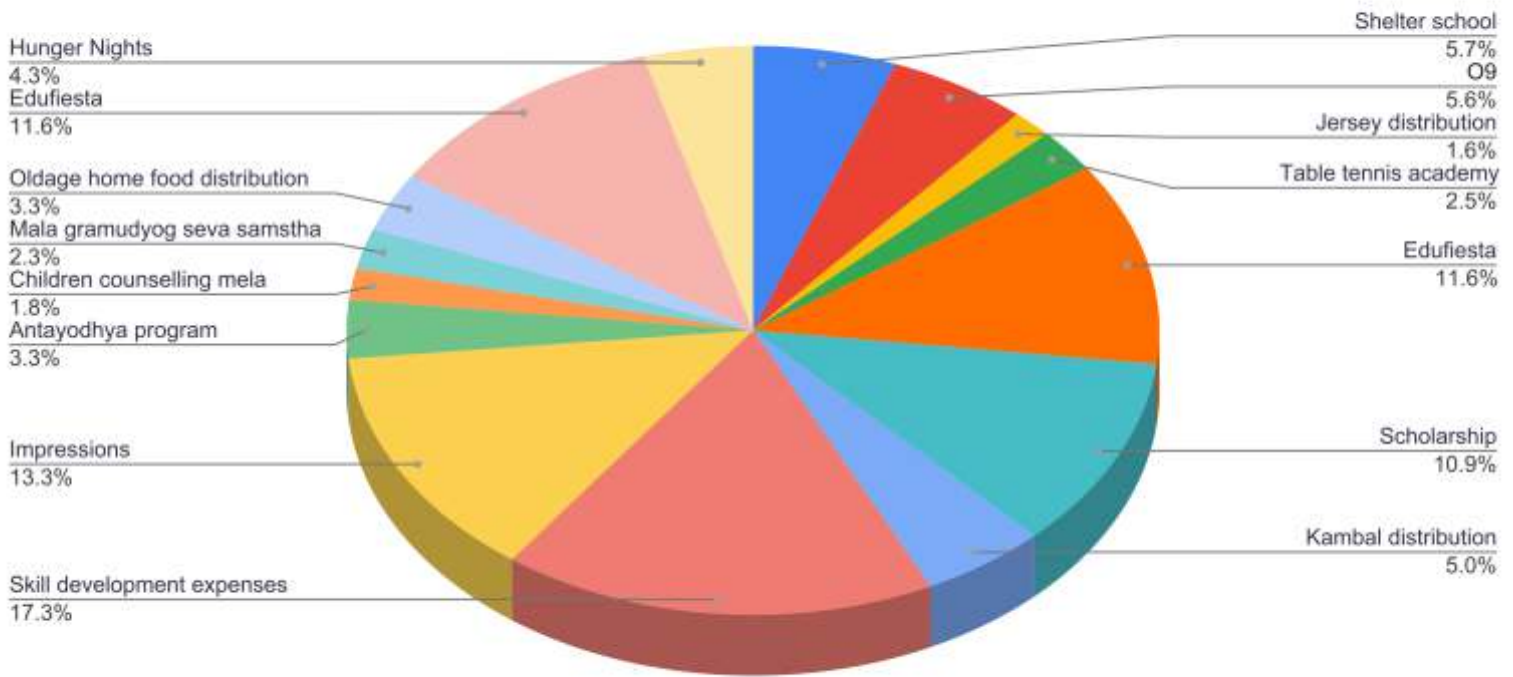
- Individual
- Corporates
- Other Incomes

How the money was used :

- Programs
- Fund Raising
- Administration
- Depreciation



Money spent on Programs: 2022-23



- Shelter school
- O9
- Jersey distribution
- Table tennis academy
- Edufiesta
- Scholarship
- Kambal distribution
- Skill development expenses
- Impressions
- Antayodhya program
- Children counselling mela
- Mala Grammodityog Seva Sanstha
- Old Age Home Food Distribution
- Edufiesta
- Hunger Nights






THANK YOU...



Looking forward to
a great collaboration.



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